



EveryChild CALIFORNIA

Association of Leaders Advancing Early Learning

in Partnership with MONARCH LINK



OPERATIONS AND MANAGEMENT

SUMMIT

"PLANTING THE SEEDS OF SUCCESS"



Exhibitor and Sponsor Prospectus - 2020

EveryChild California in partnership with Monarch Link is pleased to present the Operations and Management Summit for State Early Learning and Care programs who operate Center-Based, Family Child Care Home and Alternative Payment Program contracts. This two-day Summit is designed for individuals and teams to connect, collaborate, learn and grow together.

Why Should You Sponsor or Exhibit with EveryChild California?

- Meet face-to-face with the decision makers!
• Create a relationship with up and coming leaders in a unique setting.
• Increase your visibility in the early education community in California!
• Direct exposure with your target audience!

What kind of products and/or services appeal to EveryChild California members?

- Accounting resources
• Books & Literary Tools
• Business Tools
• Career Advancement & Educational Opportunities
• Classroom Furniture & Equipment
• Consulting & Training Resources
• Digital Business Communications
• Educational Toys & Supplies
• Family & Community Resources & Outreach
• Furniture & Equipment
• Home Business Vendors (Jewelry, Purses, Etc.)
• Insurance & Investment Strategies
• Marketing & Website Design
• Observation & Assessment Tools
• Office Supplies
• Payroll & HR Solutions
• Professional Software & Hardware
• Promotional Items
• Other ideas? Ask!

Hotel Information & Tentative Exhibit Schedule of Events

Anaheim Marriot Suites
12015 Harbor Boulevard
Garden Grove, CA 92840

Thursday, March 19, 2020

Exhibits Open: 9:00am - 5:00pm

Friday, March 20, 2020

Exhibits Open: 8:00am - 1:00pm

Contact Information

Valerie Denero

Director of Policy and Education
valerie@everychildca.org
916-443-5919

Champion Sponsorship - \$2,500 and up**Includes:**

- One 6' draped exhibit table with 2 chairs
- **Full Page ad** in the event program
- Lunch on March 19th & 18th for your reps (up to 2 staff members)
- Ability to distribute marketing materials during sponsored event on tables

INCLUDES the SPONSORSHIP of one of the following (first come first serve basis)

- Speaker Sponsorship - 3 available
- Networking Luncheon - 1 available
- Conference Bag
- Evening Reception - **SOLD**
- Summit Program
- AV Sponsorship
- Breakfast on 3/20
- Other Ideas? Contact Us!

Please contact us for
more information about
pricing for each choice.

Partner Sponsorship - \$1,500**Includes:**

- One 6' draped exhibit table with 2 chairs
- **Half-page ad** in the event program – Upgrades Available!
- Lunch on March 19th & 20th for your reps (up to 2 staff members)

INCLUDES the SPONSORSHIP of one of the following (first come first serve basis)

- Device Charging Station - Sponsor Provided
- Wi-fi – 1 available
- Coffee & Treat Break – 1 available
- Event Signage
- Lanyards - **SOLD**
- Name Tags - **SOLD**
- Other Ideas? Contact Us!

Sponsors are responsible for
set-up, delivery and expense of
sponsor provided items

Friend Sponsorship - \$750**Includes:**

- One 6' draped exhibit table with 2 chairs
- Lunch on March 19th & 20th for your reps (up to 2 staff members)

INCLUDES the SPONSORSHIP of one of the following (first come first serve basis)

- Registration Décor - Sponsor Provided
- Exhibitor Engagement - **SOLD**
- Other Ideas? Contact Us!

Sponsors are responsible for
set-up, delivery and expense of
sponsor provided items

2020 Ad Requirements

File Formats

All ad materials must be submitted in PDF or JPG format and should be HIGH RESOLUTION files.

File Submission

Please send all ads to valerie@everychildca.org

Receiving Deadlines

We must receive all advertising materials no later than

February 21, 2020.

Full Page AD

7.75" (w) x 10.25" (h)

Half Page AD

7.75" (w) x 5.125" (h)

Hotel Information

Anaheim Marriot Suites

12015 Harbor Boulevard
Garden Grove, CA 92840

Room Rate & Room Block Deadline

Please call the hotel directly at 714-750-1000 and mention EveryChild California to reserve your hotel room at the discounted rate of \$149 before February 26, 2020.

Parking

The Marriott Suites is providing complimentary parking for all attendees.

Additional Information & Deadlines

Company Logo

Please email us your HIGH-RES company logo for use on all applicable signage and/or advertising in the program or on our website in PNG format via email to valerie@everychildca.org by **February 21, 2020.**

Electricity

If you will be needing power for your exhibit table, please contact the Marriott Suites directly at 714-750-100. There is a separate hotel charge for power at exhibit tables.

Vendor Marketplace Vendor Drawing

All vendors are asked to donate a gift basket with a value of at least \$50 for the Vendor Marketplace Drawing at lunch on Friday, March 20, 2020. Attendees will place their purchased raffle tickets into a basket on your table in order to be entered to win your prizes.



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OPERATIONS AND MANAGEMENT "PLANTING THE SEEDS OF SUCCESS" SUMMIT

Contact: _____

Company: _____

(For all signage/printed materials - list exactly as it should appear)

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Name Tag 1: _____

Name Tag 2: _____

Sponsorship Packages		Pricing	Total
<small>(Sponsorship Items are chosen on a first come first serve basis)</small>			
<input type="checkbox"/> Champion Sponsorship	<small>(Choice of one sponsorship item below)</small>	Please contact us	\$__TBD__
<input type="checkbox"/> Speaker	<input type="checkbox"/> Luncheon	<input type="checkbox"/> Conference Bag	<input type="checkbox"/> Summit Program
<input type="checkbox"/> AV	<input type="checkbox"/> Program	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Reception - SOLD
<input type="checkbox"/> Partner Sponsorship	<small>(Choice of one sponsorship item below)</small>	\$1,500	\$_____
<input type="checkbox"/> Name Tags	<input type="checkbox"/> Event Signage	<input type="checkbox"/> Charging Station	<input type="checkbox"/> Wi-Fi
<input type="checkbox"/> Friend Sponsorship	<small>(Choice of one sponsorship item below)</small>	\$750	\$_____
<input type="checkbox"/> Exhibitor Engagement	<input type="checkbox"/> Registration	<input type="checkbox"/> Coffee & Treat Break	

Please contact us about event sponsorships, home based vendor space, ad space upgrades or with any questions at 916-443-5919 or valerie@everychildca.org.

Payment:

Please complete and mail or fax with payment to: EveryChild California, 1107 2nd Street, Suite 320, Sacramento, CA 95814. Full payment MUST be received with this form to GUARENTEE space(s), and Sponsorship selection if applicable.

No Refunds will be made for cancellations. Please plan carefully. No refunds will be made if space is not used, nor will any refund be made on spaced used for a part or portion of the exhibit period.

Exhibitor Representatives: EveryChild California shall have sole control over admission policies at all times. I HEARBY AGREE TO THE TERMS AND CONDITIONS OF THIS CONTRACT.

Signature: _____ Date: _____

Check # _____ Made payable to EveryChild California

Credit Card Visa Mastercard Card#: _____

Name of Cardholder: _____ Signature: _____

Card Billing Zip Code: _____ Expiration Date: _____

Signature: _____ Date: _____